

## Anexo 7 Estructura de los Estados de Resultados del sector

<b>CRECIMIENTO DE INGRESOS</b>					
	2.004	2.005	2.006	2.007	PROMED
LA BAGATELLE		40%	29%	20%	29%
CREPES & WAFFLES		30%	26%	25%	27%
OMA CAFÉ		13%	14%	25%	17%
DOÑA DICHA		8%	23%	10%	14%
THE FANCY CAKE LTDA			3%	9%	6%
DELI POSTRES LTDA			42%	-10%	16%
PROCAFECOL-JUAN VALDEZ			99%	111%	105%

<b>COSTOS DIRECTOS</b>					
	2.004	2.005	2.006	2.007	PROMED
LA BAGATELLE	46%	51%	45%	48%	47%
CREPES & WAFFLES	54%	52%	49%	48%	51%
DOÑA DICHA	42%	43%	41%	41%	42%
OMA CAFÉ	59%	58%	55%	49%	55%
THE FANCY CAKE LTDA		57%	56%	54%	56%
DELI POSTRES LTDA		64%	66%	60%	63%
PROCAFECOL-JUAN VALDEZ		49%	48%	48%	48%
				Prom sector	52%

<b>GASTOS ADMINISTRATIVOS</b>					
	2.004	2.005	2.006	2.007	PROMED
LA BAGATELLE	467.435	465.580	434.555	658.730	506.575
CREPES & WAFFLES	2.629.945	4.702.114	4.615.013	5.835.218	4.445.573
OMA CAFÉ	1.847.658	2.727.335	3.776.306	1.670.111	2.505.353
DOÑA DICHA	287.509	294.561	344.163	392.995	329.807
THE FANCY CAKE LTDA		1.045.814	1.134.375	1.147.676	1.109.288
DELI POSTRES LTDA		592.540	560.031	597.876	583.482
PROCAFECOL-JUAN VALDEZ		2.292.364	10.181.385	14.749.084	9.074.278
				Prom sector	2.650.622

<b>GASTOS DE VENTAS</b>					
	2.004	2.005	2.006	2.007	PROMED
LA BAGATELLE	24%	27%	38%	29%	30%
CREPES & WAFFLES	34%	32%	34%	33%	33%
OMA CAFÉ	50%	44%	46%	46%	47%
DOÑA DICHA	13%	14%	20%	22%	17%
THE FANCY CAKE LTDA		8%	8%	11%	9%
DELI POSTRES LTDA		4%	13%	16%	11%
PROCAFECOL-JUAN VALDEZ		52%	49%	49%	50%
*Al promediar se excluye a Crepes, Oma y Juan Valdez por su gran tamaño.				Prom sector	17%