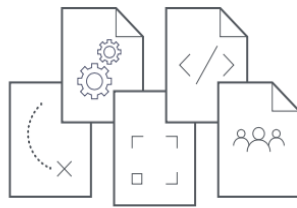


ANEXOS

Anexo A

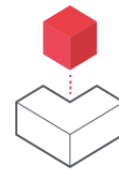
PROGRAMMABLE COMMUNICATIONS

API for Messaging, Voice, Video, and Authentication



The old approach

The technical work starts with provisioning the infrastructure you need. Ops will need to engineer for scalability and uptime. And then, write custom code to expose an API for the app development team. Now you're ready to build your app.



With Twilio

We've taken care of the infrastructure so you don't have to. Start building your app in the programming language you already use.

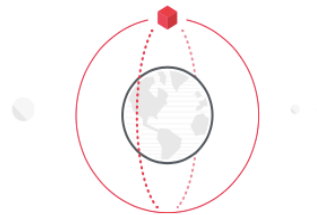
SUPER NETWORK

Reach anyone in the world with a high-quality experience.



The old approach

Negotiate contracts with carriers so that networking teams can set up interconnections. They'll need to build algorithms for routing, monitoring, and failover. Rinse and repeat the process for every region where you have customers.

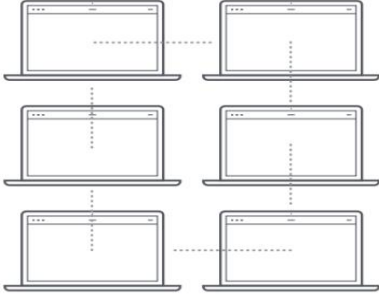


With Twilio

We've got you covered. Our distributed software layer gives you the ability to reach everyone from the start.

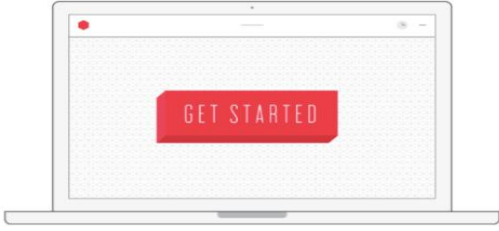
BUSINESS MODEL FOR INNOVATORS

Get started in less than 5 minutes.



The old approach

Get your analysts to model future usage patterns. Then, pad the estimate and start the paperwork. Build a business case to reflect a future return. Convince the CFO and press "go" on your prototype. Restart the process if your app does better or worse than you estimated.




With Twilio

Set up an account and press "go" on your prototype. No contracts. You pay for what you use, and scale up on demand.

fuentes: <https://www.twilio.com/what-is-cloud-communications?>

Anexo B



LIVE THE SPIRIT OF CHALLENGE



EMPOWER OTHERS



START WITH WHY



CREATE EXPERIENCES




NO SHENANIGANS




BE HUMBLE



THINK AT SCALE



DRAW THE OWL



BE FRUGAL