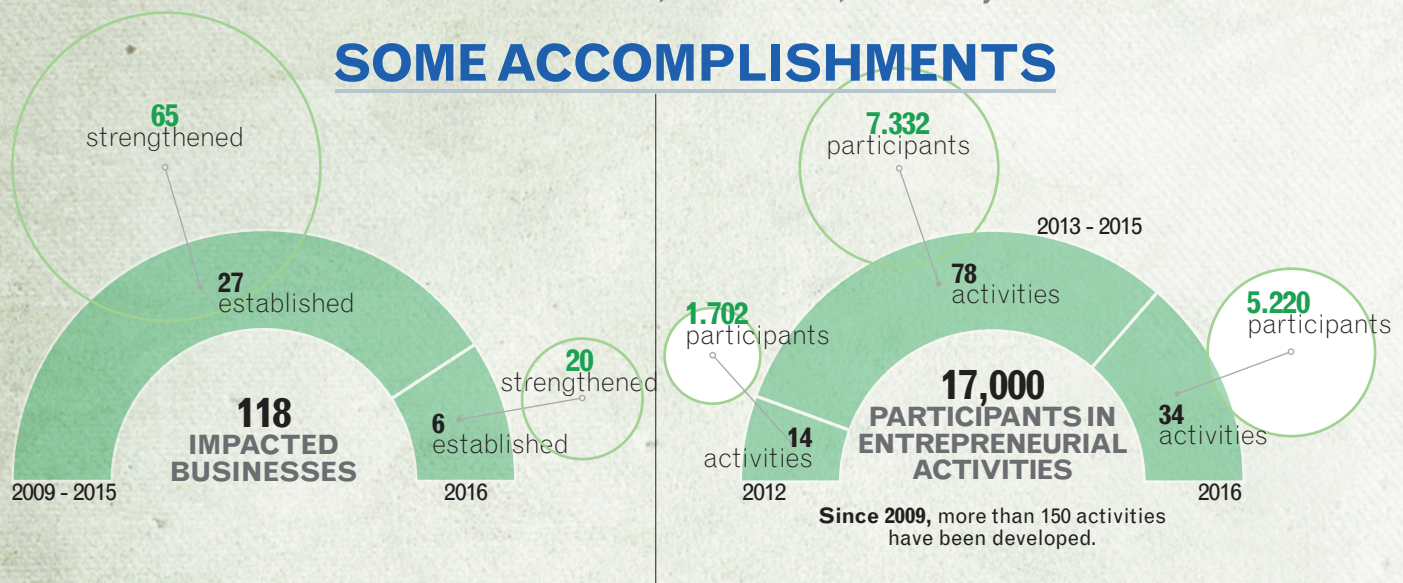


Innovation, a part of academic life

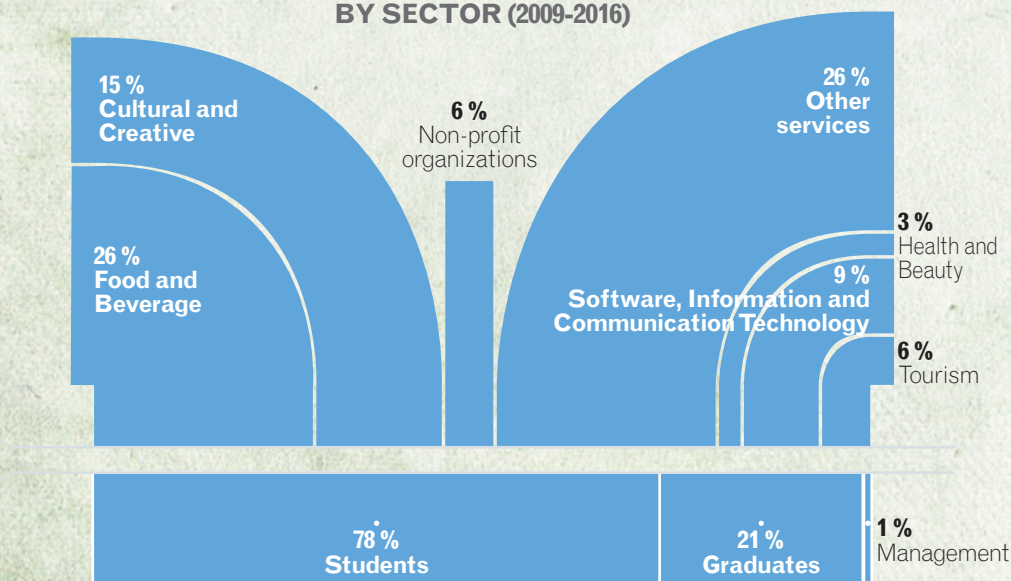
The Universidad del Rosario's Entrepreneurship Center, known as UR Emprende, was established five years ago at the School of Management. In line with the Universidad del Rosario's mission to act for the benefit of society, the center's goal is to implement a curricular and extracurricular strategy for cultivating entrepreneurial talent and facilitating the development of initiatives and projects that create social value.

In the view of the Universidad del Rosario, entrepreneurship is the human capacity to transform problems into opportunities and to act on them by developing innovative projects and initiatives that serve the needs of businesses, communities, and society itself.

SOME ACCOMPLISHMENTS



PERCENTAGE OF BUSINESSES BY SECTOR (2009-2016)

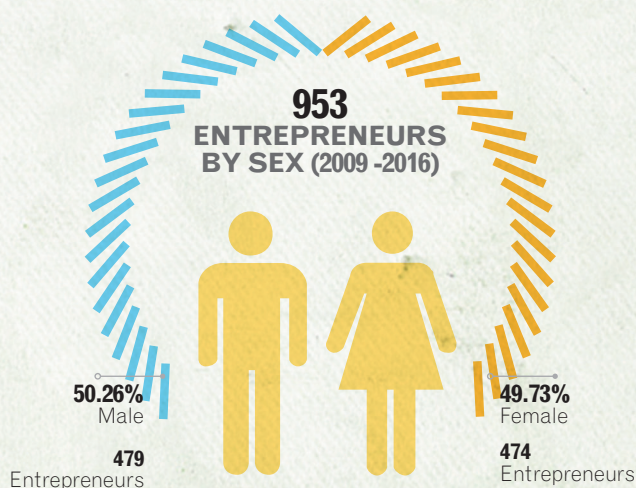
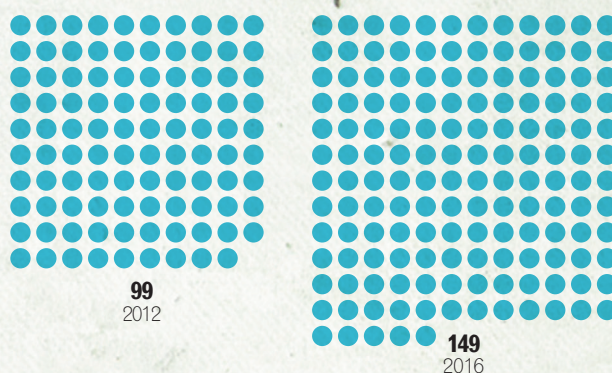




ACCOMPLISHMENTS

- Master's degree in Entrepreneurship and Innovation (MEI) developed with the School of Management and Business's Graduate School of Business.
- Research project coordinated with the E&I line of research of the School of Management.

761 PROJECTS TAKEN PART IN (2009-2016)



ENTREPRENEURSHIP CENTER TIMELINE

- **2009** - New conception of entrepreneurship.
- **2010 a 2011** - Initiation of the Center for Entrepreneurship.
- **2012** - Consolidation of the model and launch of UREmprende.
- **2013** - Opening of the Center to all University Faculties beginning with the School of Medicine and Health Sciences.
- **2014** - Development of the methodology for accompanying projects (connect, apply, and practice).
- **2015** - Creation of the innovative pedagogical program "The art of entrepreneurship." Entrepreneurship is integrated into university thinking.
- **2016** - Relations with the entrepreneurial sector are strengthened by developing consultancies and community projects. The Rosario Entrepreneurial Network is established.

COMMUNITY IMPACT

- **More than 100 entrepreneurs** in contact with our community, 20 professors, consultants, and entrepreneurs with links to UR Emprende.
- **Relations with over 60 institutions** that support entrepreneurship.
- **Seven entrepreneurship programs** in the community since 2009, impacting over 1,500 people with over 50 entrepreneurial projects.
- **The generation** of over 370 million pesos in income through collaborations and sponsorships.
- **Together with the Centro Comercial Santafé** shopping mall and through the Mighty Minds program, 13 businesses have been assisted in making sales of 450 million pesos in 3 months.