



Presentation Introductions TASKS

Academic Speaking – Presentations

Effective presentations are well structured and clear. The introduction is a very important section of the presentation.

Think back to a presentation you have given. What was good and what was bad about the experience? What could you have done better?

The Introduction

Task 1 – Presentations have a predictable structure. Below are a number of stages in the introduction to a presentation. Place the features of an effective presentation introduction in the correct order.

Introduce your talk When questions will be taken Announce the length of your talk

Introduce yourself Outline the talk Identify the purpose of your talk Greeting





Task 2 – Below is appropriate language that can be used for each part of your introduction.

Mark the stress and intonation of some of the phrases that follow. Practice saying them.

Greeting

Good morning/afternoon/evening, ladies and gentlemen/colleagues/everybody.

Introduce yourself

As you know, my name is ...

Let me introduce myself. My name is ... and I am the TITLE

Introduce your talk

I'd like to talk to you today about...

present ...
explain ...

I'm going to discuss ...
give you a brief overview of ...
give you some information
about ...

	subject		talk	
The	focus	of my	presentation	is
	topic		paper (academic)	
			speech (to public audience)	





I'd like to

talk

share a few words

to you today about ... with you today about ...

Identify the purpose of your talk

give you some idea about ...

The purpose of this talk/presentation is to

This talk/presentation is designed to

My reason in giving this talk/presentation is to

bring you up to date on the latest ...

help you understand ...

Outline the talk

I've divided my talk/presentation into	four parts.	They are
I'm going to break my talk/presentation into	four sections	

This topic can be looked at under four main headings. They are A, B, C and D.

Firstly/First of all	1'11	talk about
Secondly/Then/Next	I'm going to	discuss
Thirdly/And then	I plan to	examine
Finally/Lastly/Last of all	I want to	look at





Announce the length of your talk

The talk/presentation will be I shall only take X minutes of your

brief. time.

The talk will only take/last X

minutes

When questions will be taken

If you have any questions,

I plan to be brief.

I'll be glad to (try to) answer them at the end

of my talk

I'll take them at the end of my talk

Please interrupt me if there's something which needs clarifying

Please feel free to interrupt the presentation if you have any questions

Task 3 – Below are notes on two possible presentation topics. Use the information to prepare and give the introduction to **ONE** of these topics to practice with your ASK Tutor. Use the language from **Task 2** help you construct a well-organised introduction.

You may need to use your imagination to develop some of the ideas – remember you want the audience to understand fully what will follow and to be interested in what you plan to say!





Topic 1	
Learning Styles	
Four types of learner	
Activist	
Pragmatist	
Theorist	
Reflector	

Activists Learn by doing, not thinking about doing. Activity is the key.

Pragmatists Learn when they can see the point. Objectives are the key.

Theorists Learn when they can understand the underlying system. Systems and categories are the key

Reflectors Learn when they have a chance to reflect in their own time. Time to think is the key.

Topic 2

Training for business

Types of training:

Technical

Management

Technical training

Information technology (computers)

Objective: to keep a technical edge over the competition

Training for efficiency (e.g. production methods) versus Training for innovation

(e.g. new technology)

95% of employees receive some technical training

Management training

Leadership / team management / strategy